



PROPOSAL FOR WEBSITE DEVELOPMENT





DELIVERABLES

PACKAGE 1

- To create a informative 5-6 Page website for the brand which would display :-
 - Home Page
 - About Us Page
 - Packages/ Portfolio/ Our Work
 - Contact Us Page
 - FAQ Page
 - Lead Capture Form

Technical Details :-

- The website will have a responsive design: Optimized for desktop, tablet, and mobile.
- The website will be SEO-Friendly: Basic on-page SEO setup for better visibility.
- Hosting & Domain Setup: Assistance in setting up domain and hosting.
- Admin Access: Easy-to-use backend for updating packages and content.



DELIVERABLES

PACKAGE 2

- To create a Dynamic website for the brand which would feature :-
 - Products/ Courses/ Services etc
 - Payment Gateway Integration
 - Customer User Accounts
 - Home Page
 - About Us Page
 - Contact Us Page
 - FAQ Page
 - Lead Capture Form
 - Blogs



DELIVERABLES

PACKAGE 2

Technical Details :-

- The website will have a responsive design: Optimized for desktop, tablet, and mobile.
- Secure payment options (credit/debit cards, UPI, net banking, wallets, etc.)
- Automated email confirmations for bookings and payments.
- Integration with WhatsApp or chat support
- The website will be SEO-Friendly: Basic on-page SEO setup for better visibility.
- Hosting & Domain Setup: Assistance in setting up domain and hosting.
- Admin Access: Easy-to-use backend for updating packages and content.
- Additional Pages like Shipping & Returns, Terms of Service, Privacy Policy etc



COMPENSATION:-

- Creative Calendar will charge a fees of Rs 15,000 /- as a One Time Fee to execute Package 1
- Creative Calendar will charge a fees of Rs 30,000 /- as a One Time Fee to execute Package 2
- The exact fees will be decided based on the final requirement.
- There will be an additional annual cost of approximately Rs 5,000/- for web hosting & purchasing the domain.
- Both packages include a 1month free maintenance period post-launch for minor updates and bug fixes.